



UNIVERSITY OF THE  
POTOMAC

"You Can Achieve Your Future"



Chicago Loop Campus



Main Campus, Washington D.C.



Virginia Campus

February  
2021  
Edition





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# Important Dates

Tuesday, February 2: Academic Affairs Roundtable

Friday, February 12: Valentine's Day

Friday, February 12: Deadline to request schedule change and program change (changes will be applied to the following term)

Monday, February 15: President's Day, UOTP is closed

Sunday, February 28: 2021-02A Ends

## Pardon Our Dust! Something Awesome is in the Works!

We have improved our Military webpage! Our staff is working hard to revamp the site to be more user friendly and aesthetically pleasing to new and current students.

# BLACK HISTORY MONTH

New York State Assembly member Shirley Chisholm was the **FIRST BLACK WOMAN** elected to the U.S. House of Representative, as well as the first black major-party black to run for president.

"We have to talk about *liberating minds* as well as *liberating society*." ~Angela Davis

"You must never be *fearful* about what you are doing when it's right." ~Rosa Parks

"When I dare to be **POWERFUL**, to use my **STRENGTH** in the service of my vision, then it becomes less and less important whether I am afraid." ~ Audre Lorde

"NEVER BE LIMITED by someone else's limited imaginations." ~Dr. Mae Jemison

"All great achievements require **TIME**." ~Maya Angelou



"One of the lessons I grew up with was to stay **TRUE TO YOURSELF** and never let what somebody else says distract you from your goals." ~Michelle Obama

"Injustice anywhere is a threat to justice everywhere." ~ Dr. Martin Luther King, Jr.

"If I fall, I'll fall 5'4" forward in the fight for **freedom**. I'm not backing off" ~ Fannie Lou Hamer

"It is easier to build **STRONG CHILDREN** than to repair broken men." Frederick Douglas

## BLACK HISTORY MONTH EVENTS:

Men of Change: Taking it to the Streets Opening Panel Discussion (VIRTUAL EVENT), Feb 6, 2021 01:00 pm EST, Cost: FREE

Historically Speaking: Four Hundred Souls – A Conversation With Ibram Kendi And Keisha N. Blain (VIRTUAL EVENT), Tuesday, February 2, 2021 7:00 pm to 8:30 pm EST, Cost: FREE

A Seat at the Table: Prison Reform and Restorative Justice (VIRTUAL EVENT), Thursday February 4, 2021 7:00pm to 9:15pm, Cost: \$35

NMAAHC Kids: Joyful Fridays (VIRTUAL EVENT), Every Friday during the month of February 11:00 am to 11:45 am EST, Cost: FREE

Poetry Workshop: Persona Poetry + Phillis Wheatley (VIRTUAL EVENT), Tuesday, February 9, 2021 12:00 pm to 1:00 pm EST, Cost: FREE

Resources for STEM Educators Information Session (VIRTUAL EVENT), Wed Feb 10, 2021 4:00pm to 5:30pm, Cost: FREE

In Dialogue: Social Smithsonian Objects and Social Justice – Race and Medicine, Thu Feb 11, 2021 5:00pm to 6:00pm EST, Cost: FREE

Artful Observations, Wednesday, February 17, 2021 4:00 pm to 5:00 pm EST, Cost: FREE

(Virtual) Essence of Design: Black History Month Edition, Fri, Feb 19, 12 PM CST, Cost: FREE

Virtual Black History Month Family Storytime, Tue, Feb 23, 5:30 – 6:00 PM CST, Berwyn Public Library 2701 S Harlem Ave, Berwyn, IL, Cost: FREE

Black History Month Virtual Concert: Preserving and Persevering, Chicago Children's Choir, Thursday, February 25 at 7PM CST, Cost: FREE



# UNIVERSITY NEWS



## UOTP Technology, Business and Healthcare Forum

In the first quarter of 2021, the planned virtual forum presentations are designed to support student access and training required to obtain technical certifications needed in the workforce.

The following discussion topics are scheduled for the month of February:

### AWS Academy Program Training

Fri, February 26, 2021 6:00 p.m. to 7:30 p.m. EST

Please join my meeting from your computer, tablet or smartphone.

[JOIN HERE](#)

*\* Topics may change based on employer priorities \**

### Point of Contact:

Dr. Kimble

[David.kimble@potomac.edu](mailto:David.kimble@potomac.edu), (301) 276-1374

## Career Development Services (CDS)

Career Development Services will be hosting a workshop on February 9th at 6PM CT. Topic: how to analyse & apply for valid positions on job boards. Featuring a guest speaker, former student Aditya Singh. All UOTP students are encouraged to send in their best resume to [careerservices@potomac.edu](mailto:careerservices@potomac.edu)

# 2021 Esri Federal GIS Conference

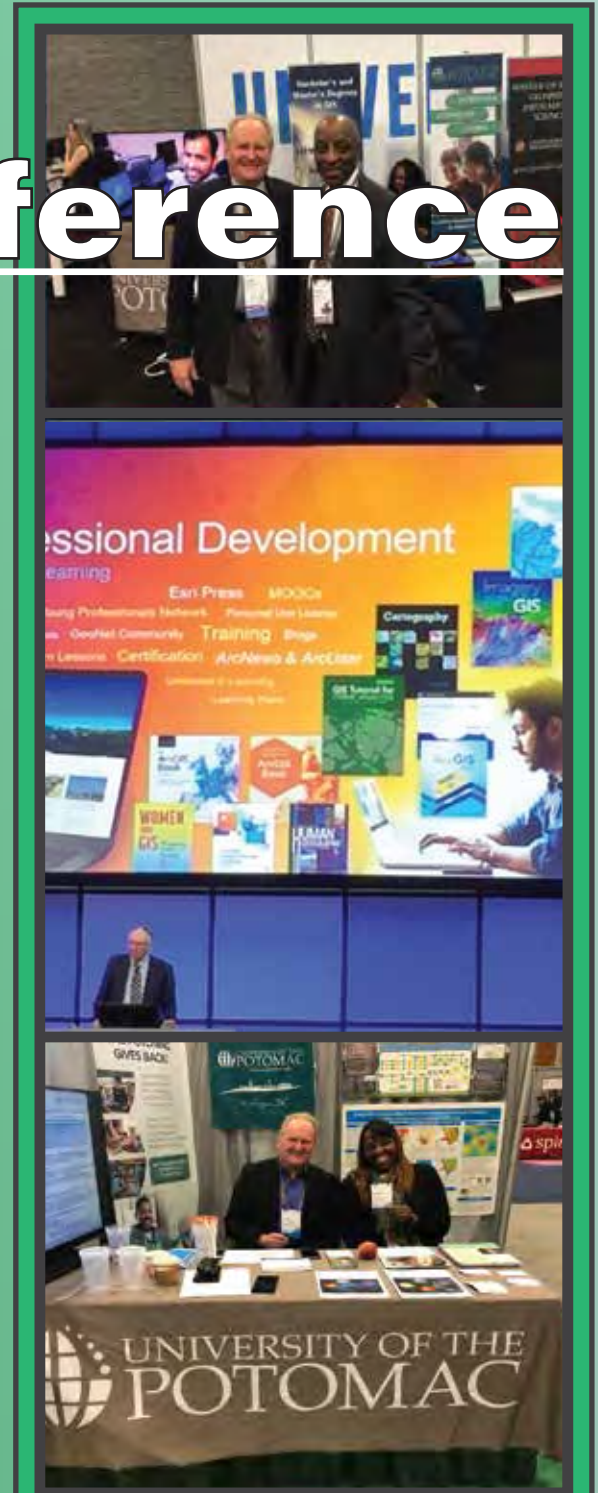
UOTP has been selected to participate and present at the 2021 Esri Federal GIS Conference. This virtual event will be held from February 22 - 24, 2021. Exhibitors list includes 40+ companies such as:

- BAE Systems Inc.
- Trimble, Inc.
- Leidos GeoRover
- NASA Earth Science
- National Geospatial-Intelligence Agency (NGA) and,
- US Department of Homeland Security

[EVENT OVERVIEW](#)

[AGENDA AT A GLANCE](#)

[FAQ](#)





# A-LIST ALUMNI

## **Alisha Gurung** BA-Cybersecurity and Policy



"My name is Alisha Gurung and I am from Nepal. I completed my Bachelor of Science in Cybersecurity and Policy from University of Potomac last December. Being an international student it was not easy, at first, to adapt to all the new learning systems and environment. But with the assistance of amazing faculty members, professors, and classmates, I was able to complete my studies within my aimed time frame. I aspire to be an entrepreneur in today's tech world. With my degree and the knowledge that I gained from University of the Potomac I am planning to obtain work experience in the cyber security field. I am glad that I chose University of Potomac."

## **Valerie Scott** BA Government Contract Management

After several conversations with her friend and colleague, Dr. David Kimble, Mrs. Valerie Scott enrolled in the University of the Potomac's (UOTP) Healthcare graduate program for term 2A, 2021.

While attending Potomac College, she served as the President of the Student Government Association. She also developed and implemented the university's first student newspaper. She graduated from Potomac College with a Bachelor of Science degree in Government Contract Management and with an Advanced Certificate in Advanced General Business, Project Management.

Valerie Scott is the Parliamentarian for the Potomac Valley Section of the National Council of Negro Women Inc. In her role as Parliamentarian, she serves as the Bylaws Committee Chair and is the overseer of the Legislative Affairs Committee. Prior to that, she served as the recording secretary and the Ways and Means Chair. Valerie is also an Author and Writer.

Valerie is thrilled to be back. She's committed to working with the UOTP team to bring other alumni members back and complete their academic aspirations.





# ARMED FORCES DIGEST

## IRS Free File

IRS Free File online products are available to any taxpayer or family who earned \$72,000 or less in 2020. MilTax online software is also now available and the free products support mobile use, so you can file from your phone!



[LEARN MORE](#)



## Easterseals Resources for Veterans and Their Families

Easterseals serves people with disabilities, seniors, Veterans and their families with employment services, health and wellness programs, caregiver support and more.

[LEARN MORE](#)

## National Guard Plans to Ask Thousands of Troops to Remain in DC Until Mid-March

Guard officials announced Thursday that approximately 15,000 Air and Army National Guard troops would begin returning to their home states. The National Guard Bureau is working on a plan to have approximately 25,600 volunteer Guard members to remain on duty until mid-March.

[LEARN MORE](#)



## Afghanistan Veteran Named as Pentagon's 'COVID-19 Coordinator'

Afghanistan Army veteran and National Guard captain Max Rose, D-N.Y. has been appointed to the newly created position of "Senior Advisor, COVID" or "COVID-19 Coordinator". Rose, along with the other members of Defense Secretary Austin's team, will be assisting with coordination between the DoD and other agencies in setting up community vaccination centers in all 50 states.

[LEARN MORE](#)



## Military Leaders Given 2 Weeks to Show Their Sexual Assault Prevention Efforts Are Working

In one of his first actions as defense secretary, Lloyd Austin sent a memo to senior Pentagon leaders ordering them to provide a detailed report on the measures they're taking to prevent sexual assault and harassment in the ranks -- and how they know they're working.

"President [Joe] Biden has ordered a 90-day commission to pursue solutions to sexual assault in the military," Austin wrote. "We will aggressively support that effort. But I do not want to wait 90 days to take action."

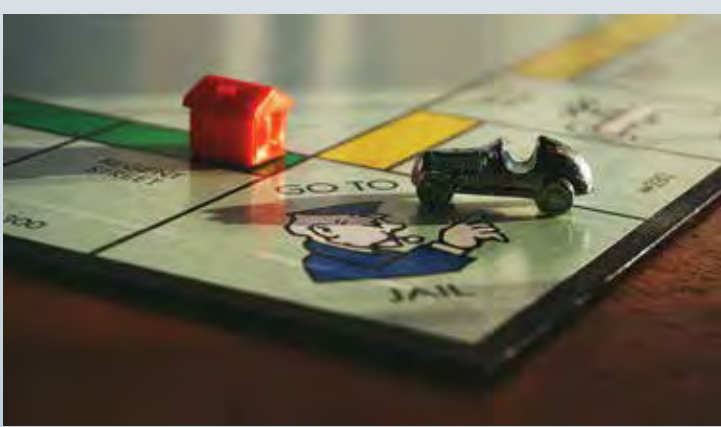
[LEARN MORE](#)



## National Guardsman Is 1st Current Service Member to Be Arrested After Capitol Riot

Virginia National Guard Cpl. and member of the Rocky Mount Police Department, Jacob Fracker, was charged in connection with the Jan. 6 riot in the U.S. Capitol. In pictures that surfaced of Fracker at the capitol, he is noted as saying "After all, I fought for your right to do it." and "Lol to anyone who's possibly concerned about the picture of me going around... Sorry I hate freedom?...Not like I did anything illegal." Fracker was placed on administrative leave by the police department following the charge of "knowingly entering or remaining in any restricted building or grounds without lawful authority and one count of violent entry and disorderly conduct on Capitol grounds."

[LEARN MORE](#)



## Virginia Group Will Recommend New Name for Camp Pendleton

Virginia Group officials have begun reviewing new names for a military reservation that currently honors a Confederate Army chief of artillery.

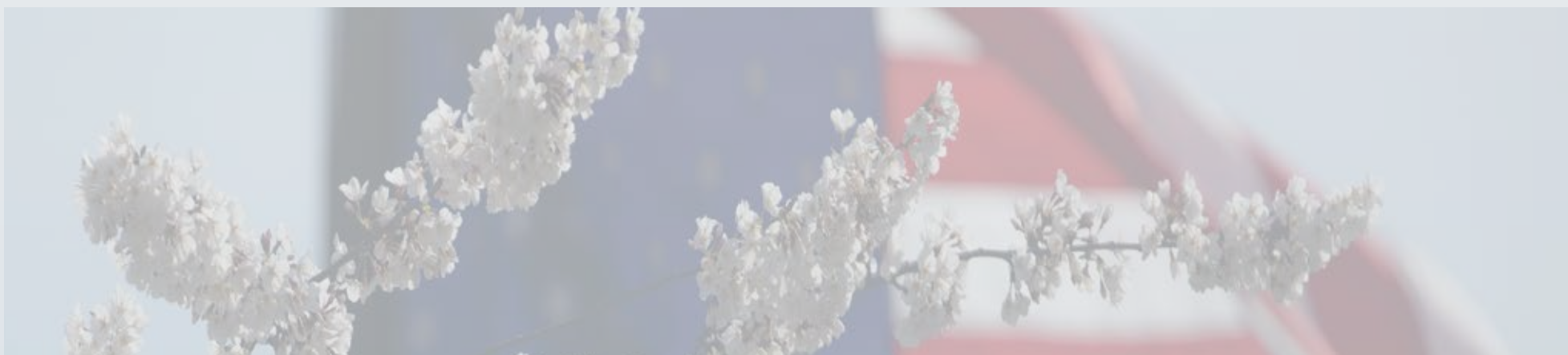
Several alternatives for Camp Pendleton in Virginia Beach are being considered by a working group from the state's veterans affairs and defense agencies and the Office of Diversity, Equity and Inclusion, Gov. Ralph Northam's office said.

Camp Pendleton is one of the many military installations to be renamed as part of the July 2020 defense appropriations bill passed by the US Senate. The 325-acre state military reservation was identified as honoring a Confederate Army chief of artillery. Initially set up as a rifle range for the state's National Guard in 1912, it was later used by the Army in World War II and was formally named after William Nelson Pendleton, who was elected captain of the Rockbridge Artillery at the start of the Civil War. He served as chief of artillery for Gen. Joseph Johnston and later acted in the same role for the entire Confederate Army.

[LEARN MORE](#)







## Top Military to Civilian Jobs

Written by UOTP April Hackstall

*Originally published November 30, 2015 3:56 pm, updated May 29, 2019*

Veterans offer unique skills to civilian employers, but nearly half of Veterans say they lack the education they need to find a job.

Career training programs at The Potomac Workforce Training & Development Center can provide the additional training you need to launch a competitive new career after you leave military service.

University of the Potomac's career training division is helping military service members transition into rewarding civilian careers with a new series of Education 2

Employment programs. Use your GI Bill benefits online as you pursue a flexible, self-paced education that builds on skills you learned in the military.



### Put Your Skills to Work

Veterans often leave the service with special skills in computer security, contractor management, electronic troubleshooting and project management. Those same skills are in demand in today's market. Technology and business jobs rank high on the list of well-paid and quickly growing professions commonly chosen by Veterans.

### Information Security

Stay at the cutting edge of IT security with a certification course to become a Security and Network specialist. This 12-month, self-paced course teaches students installation, preventative maintenance, networking, security, troubleshooting, customer service and communication to work with clients. You'll finish the course prepared to take multiple certification exams for quick entry into a new job in the IT security industry.

### Project Management

Learn project management basics with Introduction to Project Management. Students will learn the art and science of leading a project, the different steps in a project's life cycle, and the keys to leading and managing a successful project. This is a skill that many employers want to see, regardless of the career focus in a particular industry.

### Electronic Systems Technicians

Electronics Systems Technicians work in a variety of industries, installing, maintaining and upgrading essential systems and services. Learn to install and troubleshoot interconnected home systems, including entertainment, telecommunication, HVAC, lighting, water management, security, and access control systems with an Electronics Systems Technician (formerly DHTI+) course.

At University of the Potomac, we're committed to making the transition easier. You'll be matched with a Training Assessment Manager to guide you through every step of the process, from pre-enrollment to course completion. Call 1-844-235-9108 or email [trainingadvisor@potomac.edu](mailto:trainingadvisor@potomac.edu) to learn more about going back to school after the military or browse <https://potomac.theknowledgebase.org>.

Military spouses can also reach their career and educational goals at The Potomac Workforce Training & Development Center. With the new Military Spouse Career Advancement Accounts (MyCAA) Initiative, Military Spouses can qualify for up to \$4,000 in scholarships toward their education. Learn more at the our MyCAA portal online. 26% of Military Spouses are unemployed. Our proven courses have helped thousands of Spouses get the careers they deserve. Call today.



# ACADEMICS CORNER

## 5 Ways to Save For a Summer Internship

Written by UOTP April Hackstall

Originally published October 19, 2020 5:28 am, updated November 25, 2020

A summer internship can give you hands-on experience working in your field that can prove invaluable when it comes to finding a job after college. Yet it is very expensive to pay for your housing, food, and commute to an internship. Next in our series of saving tips for college students, we offer 5 ways to save so you can afford to do a summer internship.



### 5 ways to save

1. Get a job off campus – On campus jobs often have limited hours. If your campus job does not pay you enough to save, get a part-time job off campus that pays better or delivers more hours.
2. Sell back old books – When the semester ends, sell old books back to the campus bookstore or to other students to earn a little extra cash.
3. Apply for scholarships and grants in your field – Depending on your major and your background, you might be able to find scholarships or grants for students in your area to pursue internships. This might be a great way to increase your savings, and it's free to apply.
4. Tutor another student – If you possess skills in a certain subject area, try offering your tutoring or editing services for a small fee. If word gets around that you are good and affordable, you'll soon have more clients than you can serve!
5. Cut back your spending – Along with finding new ways to make money, cutting back your spending will help you set aside money to fund your internship.

## 12 Best MBA Concentrations to Choose From

Written by UOTP Marketing

Originally published July 11, 2020 11:00 am, updated July 22, 2020

There are lots of MBA concentrations for students whose goal is to focus on a specific business area. Choosing a concentration early on will certainly help pave the way towards your career goal. Many students tend to choose what they believe to be safe MBA concentrations. However, on our list, besides those safe alternatives, we included MBA concentrations that you maybe haven't even heard about. Among countless MBA concentrations and specializations out there, we picked out 12 of them that we consider to be the best. Did we get you curious already? Read on to find out all about them.



### 1. Accounting

An MBA with a concentration in Accounting is an amazing opportunity for MBA students whose undergraduate degree wasn't in Accounting. It will help them learn all there is to know about financial accounting, taxation, and auditing through core courses. Besides the essential accounting skills, through business analysis training, team-building exercises, and the experience of working in corporates, you might also improve your soft skills like communication and presentation skills, collaboration, and many other business administration skills.

Graduates of MBA with a concentration in accounting hold accounting job positions in many different business fields in public or private companies or governmental agencies.

### 2. Finance

An MBA with a Finance concentration is an ideal program to get both technical, financial skills needed to work in financial institutions and the general management skills required to perform in different business situations. Through the four courses offered by this program, you'll showcase your skills and knowledge in many different financial situations such as:

- Financial strategy
- Risk management
- Mergers and acquisitions
- Valuation and value creation

With an MBA degree concentrated in finance, you can become part of many financial institutions where you can put to use what you learned during your studies. Some of the job positions you can easily get are:

- Financial Analyst,
- Investment Analyst,
- Treasurer



### 3. Geospatial Intelligence

An MBA with a Geospatial Intelligence concentration will guide you in mastering the skills of using location-data to solve business challenges. Geospatial intelligence MBA graduates will obtain a mix of skills like a strong understanding of business strategy, and the ability to grasp how location intelligence can strengthen decision making and improve business performance and results. But if you happen to fall in love with the field you can always get a Master's in Geospatial.

### 4. Healthcare Administration

An MBA with Healthcare Administration concentration is designed to prepare students with academic and professional knowledge and skills required from those interested to have a career in healthcare administration. This program provides training in:

- Healthcare finance
- Management
- Health information technology
- Healthcare economics



Unlike some might think, this degree doesn't make you a doctor. Instead, the main focus is on the business aspect of healthcare, obtaining the needed business skills applicable in both fields. Those skills will help you strive in leadership positions, and manage people, resources, and other services within a healthcare organization.



An MBA degree in Healthcare Administration will open doors to numerous careers within healthcare. Here are just some of the professions you can choose from as an MBA graduate.

- Hospital Administrator
- Pharmaceutical Project Manager
- Policy Analyst
- Medical Entrepreneurship

### 5. Human Resources

An MBA with a Human Resources concentration will prepare prospective students to drive strategic initiatives and develop organizational talent. You will master the diverse competencies that human resources professionals of today should have. While you'll gain the fundamental business administration skills, you'll also specialize in:

- Implementing new procedures
- Solving conflicts
- Training personnel
- Managing employee benefits

All those being Human Resources skills.

With an MBA degree with a human resources concentration, you'll be able to join the HR job market and have upper-level jobs such as:

- Human Resources Manager
- Human Resources Consultant
- Compensation Manager

### 6. Information Technology

An MBA with a concentration in Information Technology prepares students to become managers and leaders in IT. This program includes coursework in different areas such as:

- Leadership
- IT strategic solutions
- Financial management
- Project management

If you earn an Information Technology degree, then you are fully prepared for leadership roles in the IT job market. The list of jobs in IT, MBA graduates are eligible for are numerous including job positions like:

- IT Director
- Computer and Information Systems Manager
- Management Information System Director

### 7. International Business

An MBA with an International Business concentration provides students with a broad business background and helps students understand the strategic, operational, and behavioral aspects of managing in different countries. Through this program, students will have the chance to investigate the development of marketing strategies and methods on an international scale and learn all about the problems and risks associated with international business.

When it comes to careers in international business, MBA students can choose to work overseas or work for global companies based in America. Some of the roles in International Business are:

- Risk Management Director
- Corporate Auditing Director
- Business Development Manager
- Business Analytics Manager

### 8. Hospitality and Tourism

Through an MBA with a concentration in Hospitality and Tourism program, you will initially focus on general business principles and practices and then see how these practices will be applied in the hospitality industry. The program will prepare you in many different aspects, like:

- Adapting marketing tactics to new trends
- Maintaining a global perspective in business-decision making
- Managing budgets, staffing, vendors and chains of supply
- Overseeing the staff of different departments



Jobs you can do with an MBA in hospitality and tourism degree are numerous from:

- Guest Experience Manager
- Tourism Coordinator
- Hotel Director
- Director of Financial Planning

You'll have plenty of options to choose from.

### 9. Management

An MBA with a concentration in Management offers students the knowledge and practices necessary for individuals to thrive in leadership roles within the business industry. Through this program, students will master the aspects of selecting, training, motivating, and managing members of their organization. They'll also develop the skills to design and build strategies that will create advantages for their business and allow them to compete over the long term.

Generally, graduates of MBA in management use this degree to enhance further in their management careers across all types of organizations, be it small businesses, start-up companies, or non-profit industries.

### 10. Marketing

An MBA with a Marketing concentration prepares students to research and identify audience trends to build successful business strategies. The program will also help you create a network of professionals you will connect with during your university time that will prove useful in your professional career.

An MBA in marketing will prepare students for management positions in the field of marketing. Some of the positions you might choose from are:

- Promotions Manager
- Public Relations Manager
- Management Consultant



## 11. Project Management

An MBA with a concentration in Project Management offers students a general idea of objectives, tools, and measurements of project management. This MBA program will guide students to effectively contribute to their organizations' success using a balance of theory and practical application.

Like many other MBA concentrations, graduates of MBA in project management have abundant job options to select from. The list includes job positions like:

- Project Manager
- Project Analyst
- Director of Operations
- General Manager



## 12. Public Policy

An MBA with a Public Policy concentration is designed to prepare students for careers that require a grasp of the interface between public and private sectors and the issues that include management of business enterprises and public or not-for-profit organizations. The program also teaches students how to decipher complex legislation, deliver innovative solutions, and contribute to policies that affect the community you live in.

As for the roles you can take on with an MBA in public policy, they are numerous and diverse. However, you have to choose whether you want to work within the government or follow a non-political route.

There you had them, the 12 best MBA concentrations we promised.

Indeed, there are many more concentrations you can add to your list for consideration. However, these are some of the concentrations that offer some of the best programs to students. They also have one other thing in common; the University of the Potomac offers all of them. (Fun fact: our MBA programs are among the most affordable in the country.)

With that being said, we encourage you to get in touch with us for additional information you might need.